Trust Audit & Deep Stakeholder Mapping Service

Description

Go beyond surface-level analysis to uncover true community sentiment, identify marginalized voices, and assess internal readiness for authentic partnership.

Pain Point Addressed

Organizations often misjudge community sentiment and power dynamics, leading to failed projects and damaged reputations. Standard stakeholder analysis misses crucial nuances.

Competitive Advantage

Utilizes ethnographic methods and Political Economy Analysis (PEA) to provide a nuanced understanding of trust levels, informal power structures, and historical grievances.

Revenue & Investment Model

Project-based consulting fees.

AI Technology Leverage

AI-powered sentiment analysis of local language media and social media to complement on-the-ground research and identify trends.