

# Shared Value Business Model Incubator

## **Description**

An Africa-focused accelerator to help corporations design and launch business models that integrate social impact with profitability.

## **Pain Point Addressed**

Companies want to create social impact but struggle to move beyond CSR to core business models that are also profitable.

## **Competitive Advantage**

A structured program with African market experts, co-creation methodologies, and access to a network of impact investors.

## **Revenue & Investment Model**

A fee-based accelerator program, with potential for equity in successful ventures.

## **AI Technology Leverage**

AI-powered market analysis to identify shared value opportunities and financial modeling tools to project dual returns (social and financial).