

# African Local Expertise & Partnership Marketplace

## Description

A curated marketplace connecting international organizations with vetted, credible local partners (NGOs, consultants, SMEs).

## Pain Point Addressed

International organizations waste time and resources finding reliable local partners, often relying on limited networks, which increases project risk.

## Competitive Advantage

A highly vetted platform featuring partners certified through the APA Framework, ensuring quality and accountability. Includes a trust-based rating system.

## Revenue & Investment Model

Subscription fees for international organizations to access the database, and a commission on successfully brokered partnerships.

## AI Technology Leverage

AI-driven matchmaking algorithm that suggests the best partners based on project requirements, sector, geographic focus, and organizational values.